

# MARKET RULES

1. EQUIPMENT: Booths will contain all the equipment requested. No member will be allowed to move equipment from another booth. Request for additional equipment on Monday or Tuesday must be made to the booth-set-up company, and if available, will be brought to you at charges listed.
  2. BOOTH ASSIGNMENT: Assignments will be made by the Boothing Committee only to members in good standing. No member has authority to assign his booth to another exhibitor. The Committee has the right to limit size of booths if necessary.
  3. CHECK-IN-TIME: Check-in is permitted on Monday from 12:00 P.M. till 6:00 P.M. All doors will be secured at 6:00 P.M. Exhibitors must be unloaded and in Ballroom by 6:00 P.M. Exhibits must remain intact until the scheduled hour of conclusion of the show as such time is established by show management.
  4. BUSINESS HOURS: Business hours must be respected. All display booths must remain open and manned during the hours advertised. Your appointments with buyers must coincide with the hours advertised.
  5. ELIGIBLE BOOTH PERSONNEL: Only a model, sales help, chauffeur, or relative of an exhibitor may assist in the booth assigned to an exhibitor without paying a fee, as long as they are not traveling to represent any particular lines. All exhibitors must wear a BADGE during market hours.
  6. SUBSTITUTES: While KCAAM wishes to cooperate with its exhibitors, it cannot permit members to send substitutes in their place to attend a market without first receiving permission from the Officers of KCAAM.
  7. NO MEMBER SHALL PERMIT ANOTHER EXHIBITOR to display a line or lines in other than the booth assigned him.
  8. REMOVAL OF SAMPLES FROM MARKET DURING HOURS IS PROHIBITED: No merchandise may be removed from the market by anyone without a pass issued by the KCAAM office. No samples can be removed on Tuesday by exhibitors or customers.
  9. ESCORTING BUYERS: Exhibitors must confine their activities to their own booth during market hours and are not permitted to escort buyers from their booth to the booth of another exhibitor.
  10. BUTTONHOLING of customers is prohibited, and will not be tolerated.
  11. NO MEMBER SHALL PERMIT HIS MODELS to display merchandise outside of his own booth or showroom except during the course of fashion shows.
  12. ALL BANNERS AND ADDITIONAL display material must be within the booth proper in all respects to the dimensional and height requirements as specified by show management. Exhibitor may not erect or maintain a back wall higher than 8' and 6' on side. No space may obstruct the general view or access to surrounding displays, aisles or public space within the exhibit facilities.
  13. PREMATURE DEPARTURES PROHIBITED: No members shall leave before the market is over. Any member failing to abide by this rule shall be fined in an amount determined by the Officers. In an emergency, special permission must be obtained from the Officers of KCAAM.
  14. COMPLAINTS: Members are to direct all complaints of Market service to an Officer of KCAAM.
  15. REFUNDS: KCAAM cannot guarantee refunds of exhibitors fees on cancellations later than 30 days prior to market dates. Partial refunds will be attempted pending booth resale less our already committed expenses.
  16. INSURANCE: Exhibitors who desire insurance on their exhibits must place same at their own expense. KCAAM and management will not be responsible for any injury that may arise to exhibitors or their employees, or from the loss of, or damage to any material from any cause whatsoever, while in transit to or from the building, or while in the market, whether or not attendants, guards or watchmen are furnished.
  17. OBJECTIONABLE PERSONS: The Officers of KCAAM reserve the right at all times to clear the market of persons acting in an objectionable manner.
  18. NO MEMBERS SHALL CIRCULATE A PETITION, OR SOLICIT OR COLLECT MONEY from other members of the Association during the markets for any purpose whatever without first having obtained the consent of the Officers of KCAAM.
  19. SAMPLE SALES: No advertised sample sales permitted. Advertisements, includes all media, such as newspapers, letter, cards, posters, etc.
  20. NO CASH & CARRY EXHIBITORS are allowed to show with KCAAM. The Officers of KCAAM reserve the right at all times to clear the market of cash & carry exhibitors immediately.
  21. MEMBERSHIPS ARE LIMITED to manufacturers' representatives, which are defined as persons engaging in business as selling agents on a commission or other ongoing contractual basis with each manufacturer or importer of men's, women's and children's apparel, footwear and accessories they represent. Jobbers, distributors and any other resale salesmen are not eligible for membership but may be permitted to participate in a market where the Association determines that no member will display merchandise which the jobber, distributor or other resale salesman intends to exhibit; any such determination will be made on a market by market basis and the participation in any given market by any jobber, distributor or other resale salesman will not create any right to participation in any future market or in the Association except as set forth in this rule.
  22. NO SUBLETTING OF ROOMS will be permitted without prior approval from the building manager, furthermore, all market promotion fees shall be the responsibility of the leasing tenant.
  23. NO CARD PLAYING, GAMBLING OR DRINKING will be permitted in market areas during market hours.
  24. IT IS THE RESPONSIBILITY OF ALL MEMBERS HAVING SALES ASSOCIATES working at the market to make certain that these sales associates are members of KCAAM. If they are not members, THEY CANNOT SHOW.
  25. DRESS CODE: Exhibitors must be dressed in appropriate attire. No shorts, tank tops, or sandals.
- DURING MARKET: "Sales Associates" covers all persons who receive compensation, (commission or salary) from sales in our trading area. Models & temporary market help are excluded.

BREACH OF ANY OF THE FOREGOING RULES will subject a member of the Association to suspension or expulsion from the Association. This or any other disciplinary action will be at the discretion of the Officers of KCAAM.